

For Immediate Release

World Pac Paper, LLC Emerges as a 2010 Tristate Success Award Winner

Minority Business Selected Among the Tristate Public, Private and Emerging Companies for Inaugural Success Award

CINCINNATI, OH (February 19, 2010) *Cincy* Magazine has announced the winners for the First Annual Tristate Success Awards and World Pac Paper, LLC is among those being honored as a *2010 Tristate Success Award Emerging Company* winner. The magazine was founded on the premise that the Tristate's strength as a thriving business center is built on the growth and success of its businesses, the Tristate Success Awards honor the most successful and consistent public, private and emerging companies in the Tristate. *Cincy* Magazine has highlighted, for the first time, the regions companies in an event to acknowledge and honor the fine companies selected this year. It will provide an opportunity for local companies and people to connect with other decision makers on the issues and objectives our region shares.

"Receiving such recognition as one of the most successful businesses within a large geographic region, a region where some of our top customers are based, is very rewarding indeed. To be in the company of significant public and private companies is truly an honor and to be a part of the inaugural award recipient groups is amazing" the Chairman & CEO of World Pac Paper, LLC, Edgar L. Smith, Jr. said.

Edgar L. Smith, Jr. goes on to say "the economic impact of successful businesses, across the spectrum, is essential to our Cincinnati region. As businesses thrive, grow and prosper, they foster strong communities and the accolades inspire us all."

"Entrepreneurs and small business owners are critical to the growth and continuation of our city, the region and our country's legacy of entrepreneurship. Congratulations to Edgar Smith and World Pac Paper, LLC" said Onnie R. Martin, C.B.A., Director Cincinnati MCBAP/Cincinnati B.D.S., Inc.

World Pac Paper, LLC will be present to receive this honor at a special awards dinner on April 21, 2010 at Xavier University's Cintas Center and will be featured in the April issue of *Cincy* Magazine. Dr. Gregory Williams, University of Cincinnati President, will be the keynote speaker. He will address regional issues and discuss topics of success for UC and businesses. President Williams previously served as the president of The City College of New York. He is the author of three published books, President Williams is best known for his award-winning and best-selling memoir, *Life on the Color Line: The True Story of a White Boy Who Discovered He Was Black.* As a result of his autobiography, he has been featured on a number of national programs including "Oprah," "Dateline NBC with Tom Brokaw," "Larry King Live," ABC's "Nightline with Ted Koppel" and "Fresh Air with Terri Gross" of National Public Radio.

About World Pac Paper, LLC

World Pac Paper, LLC, an Inc. 500 and award winning company, is a national distributor of high quality printing & packaging papers and packaging solutions that is a minority business enterprise incorporated in June 2004. World Pac Paper, LLC serves the Fortune 500/1000, commercial

printers, catalogers, book and magazine publishers, integrated and independent corrugated converters, folding carton box manufacturers, tube winders, laminators and paper converters.

About Cincy Magazine

Launched in January of 2004, Cincy Magazine is The Magazine for Business Professionals in the region surrounding Cincinnati, Ohio. Cincy Magazine has a readership of nearly 45,000 and is dedicated to helping the growth and success of businesses. Cincy readers are affluent decision-makers who have the discretionary income to purchase products and services from those highlighted within its pages. Cincy readers enjoy reading stories that are thought-provoking, entertaining and relevant to life and business within the Tristate. Cincy is the largest publication dedicated to business professionals in the Tristate region. The magazine was awarded "Best Business Publication" in the region and is sold in all major bookstores, CVG, Bigg's and Kroger location in the Tristate.

For additional information, please contact:

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