

**CHIQUITA'S "UNDERCOVER BOSS"
KEYNOTES UNSUNG HERO AWARD**

Cincy

The Magazine for Business Professionals

THE POWER 100

**John Boehner Leads
Most Influential CEOs,
Politicians & Civic
Leaders In The Tristate**

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Smitherman & Finney
Are The Odd Couple

GO RED FOR WOMEN
Fighting Heart Disease

STEVE DRIEHAUS
Take A Stand
On Immigration

JOHN BOEHNER
Speaker of the House

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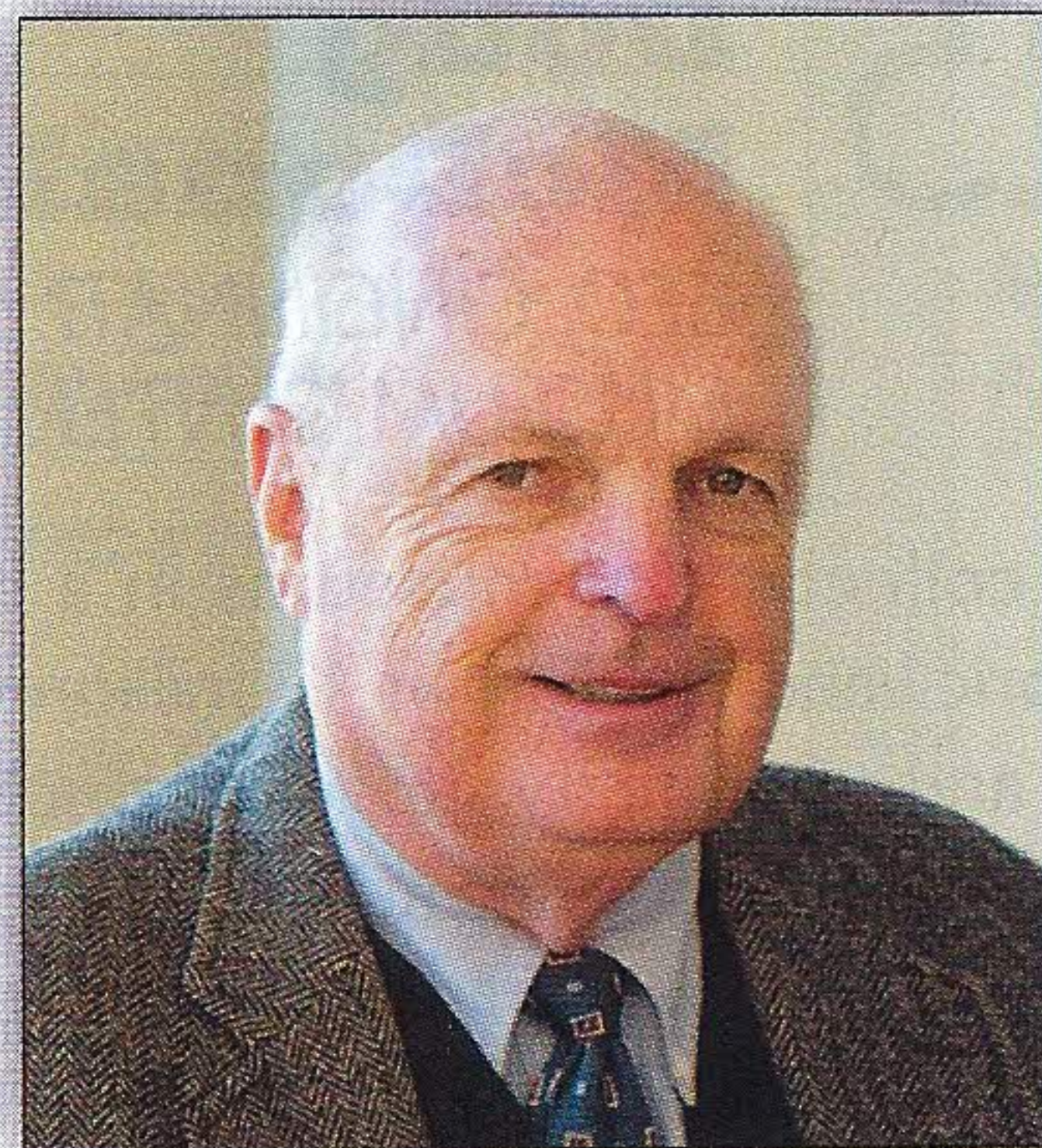
17 **Dr. James Votruba** PRESIDENT, NORTHERN KENTUCKY UNIVERSITY



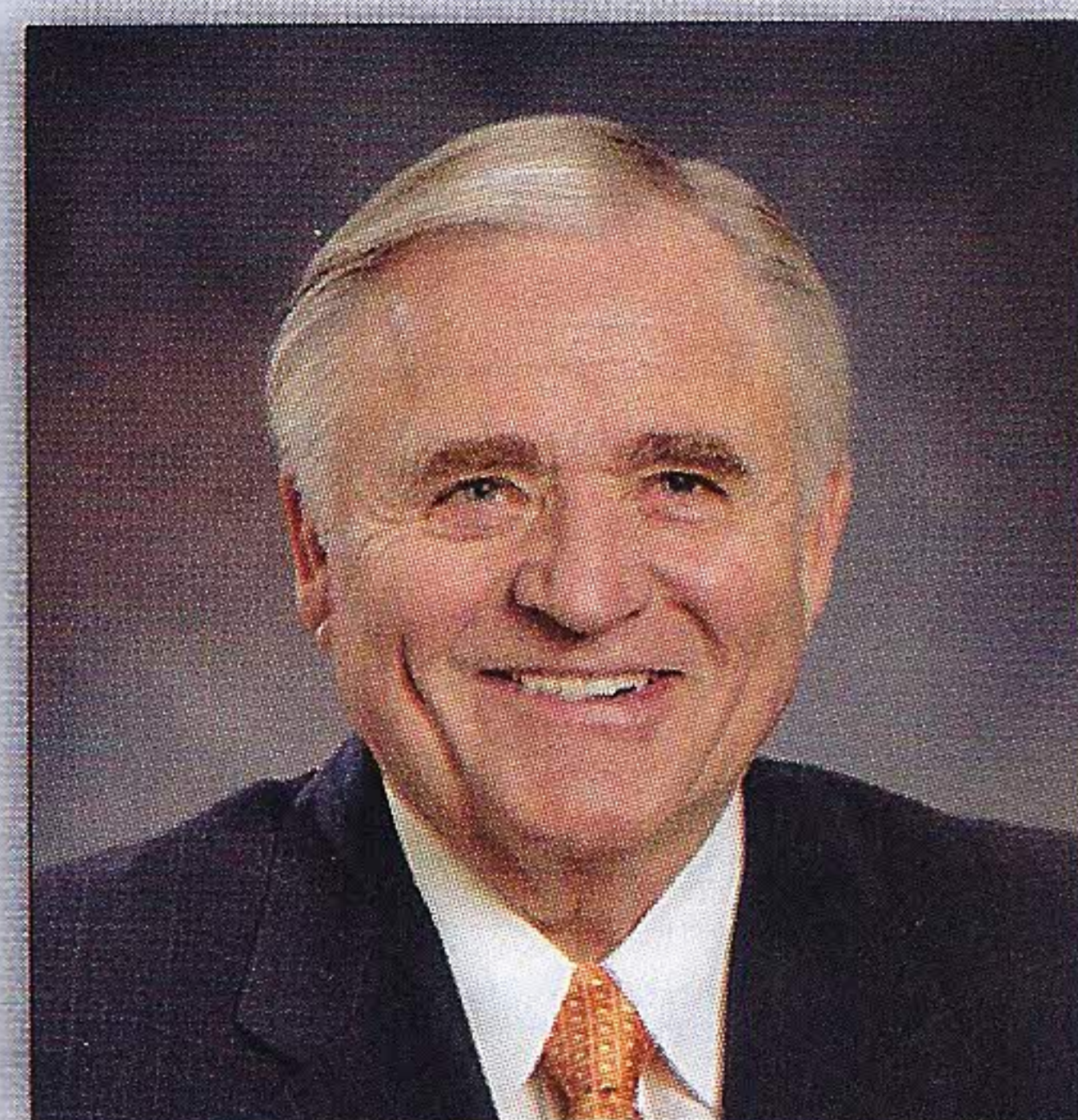
A new \$6.5-million soccer complex and a Forbes rating as one of "America's Best Colleges" are so last year. NKU's not resting on those laurels. Completion of its pioneering College of Informatics and two new deans are expected this year at the little regional college-turned-university that won't sit still under Votruba's direction.

19 **Mike Brown** OWNER, CINCINNATI BENGALS

Brown's re-signing of Marvin Lewis as head coach after a 4-12 season and his negotiating – then asking for further concessions – with Hamilton County officials over the stadium fund shortfall are Exhibits A and B of why he still holds all the cards and has the power to make tsunami-like waves. Bengals fans have their own ideas about the roster after the past losing season, but after all, Brown has the ball. We'll see how he runs with it.



20 **Bill Butler** CHAIRMAN, CORPOREX



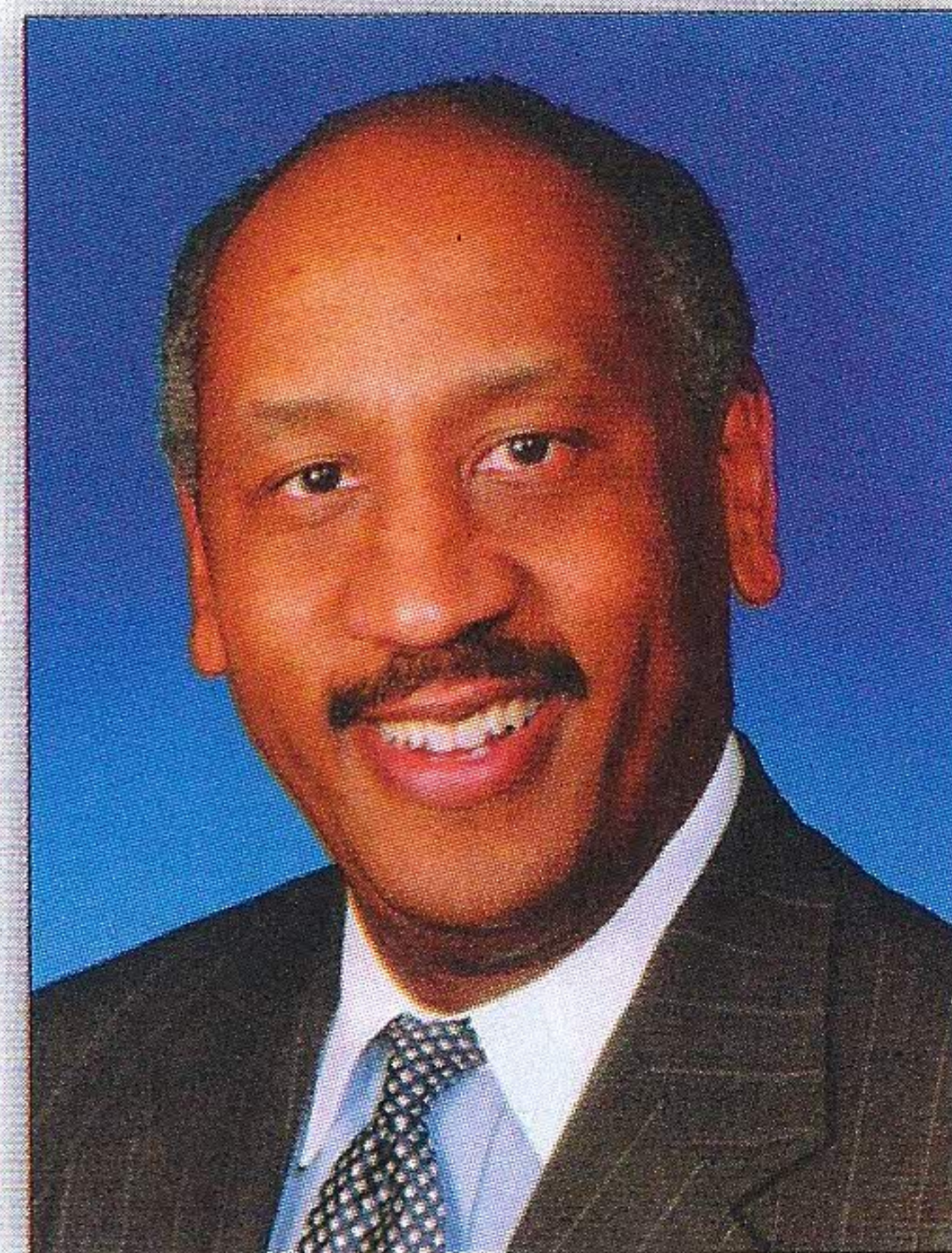
You can't miss the Corporex signs – on either side of the river. Butler is a power player, and we're all proud to provide great detail to visitors on the stunning Ascent building in Covington. Butler's grown Corporex from a one-man operation to a burgeoning company with more than \$1 billion in real estate assets.

22 **Steve Stevens** PRESIDENT, NORTHERN KENTUCKY CHAMBER OF COMMERCE

Exciting things are happening in Northern Kentucky, and Stevens is at the center of it all – expansions, new jobs, the Northern Kentucky International Trade Association. Though they might not readily admit to it, many on the Cincinnati side are pretty envious of their neighbors' progress to the south.

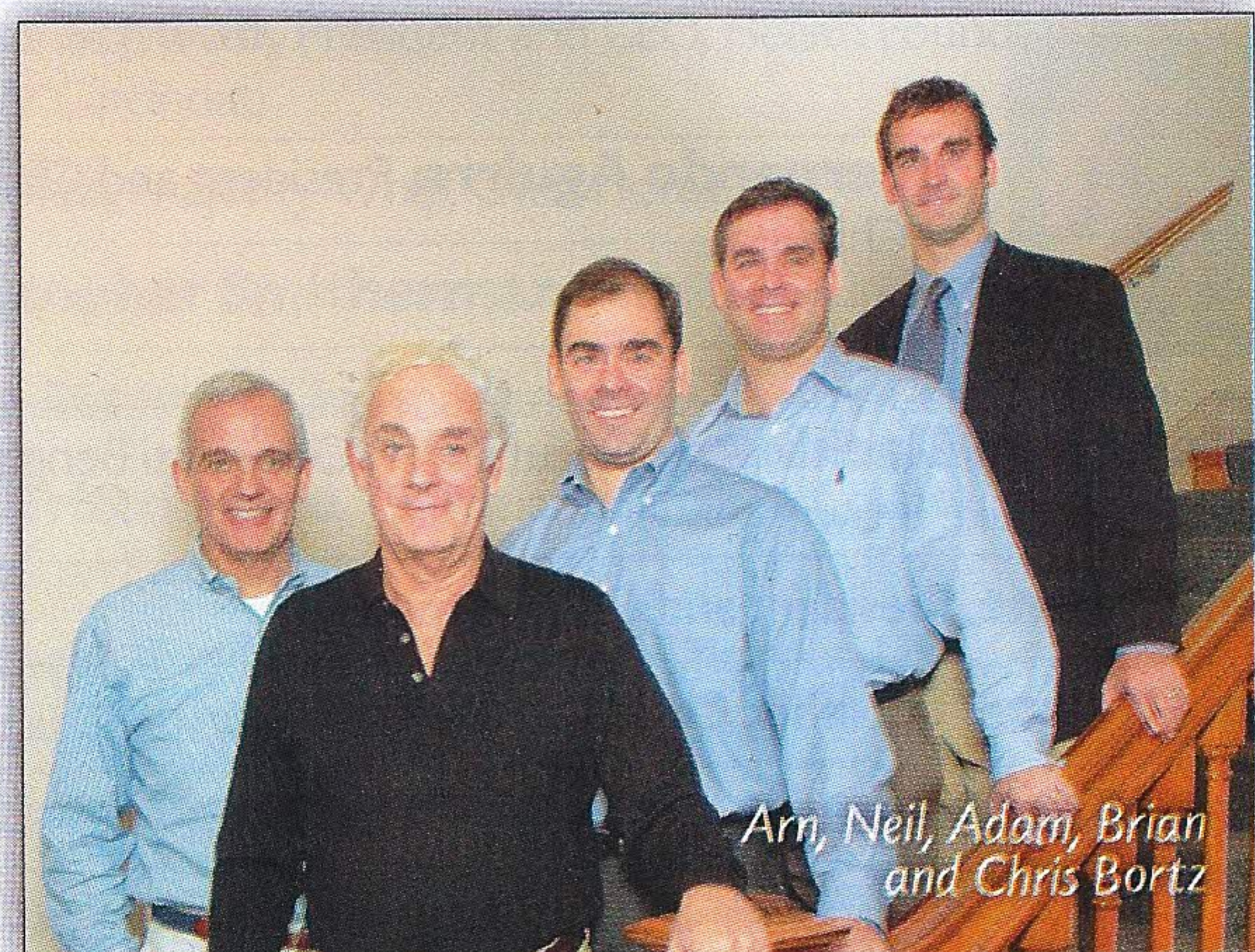


18 **Edgar L. Smith, Jr.** CHAIRMAN AND CEO, WORLD PAC PAPER



Smith's running the fastest-growing paper distributor in North America – it's all about innovation and new opportunities. The Cincinnati USA Regional Chamber and U.S. Small Business Administration both named World Pac a Small Business of the Year. Plus, Smith is involved in some of the area's most influential groups, with membership on the boards of the American Red Cross, the Cincinnati USA Regional Chamber, the Cincinnati Symphony Orchestra, ArtsWave and the Greater Cincinnati Convention and Visitors Bureau, among others.

21 **Bortz Family** TOWNE PROPERTIES



From Mt. Adams' St. Gregory Row to Gano Alley, the Bortz Family is involved in politics (Cincinnati City Councilman Chris and former Cincinnati Mayor Arn) and development. Towne Properties has more than outgrown its hillside hideaways since starting in 1960. The company now helps people find "great places to live, work, shop and play" throughout Greater Cincinnati, Columbus, Dayton and Lexington.